



PLAYERS GO PLACES

New Players.

Menthol and Regular
Kings and 100's.

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar,"
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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00702-002190
Players
"Premium"
Sunday Supplements—1993
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Wells, Rich, Greene, Inc.